

31st July & 1st August, 2015, Tokyo, Japan
Institute for Advanced Studies on Asia, the University of Tokyo



ANJO, Hissako AONO, Junko, FUSHIMI, Takeshi GOTO, Emi HANEDA, Masashi INOUE, Naoko LEMIRE, Beverly McCANTS, Anne MORINAGA, Takako NORTH, Michael PIEPER, Renate POTKINA, Irina PRESTHOLDT, Jeremy RIELLO, Giorgio SHIOTANI, Masachika SUGIURA, Miki SUZUKI, Keiko TAKEDA, Izumi TSUNODA, Nao UKAI, Atsuko

Grant-in-Aid for Scientific Research (B), Japan Society for the Promotion of Science
Wako Institute of Social and Cultural Sciences, Wako University
Global History Collaborative <http://coretocore.ioc.u-tokyo.ac.jp/> <http://ghc.wp.ehess.fr/>

Linking Cloth-Clothing Globally <http://lccg.tokyo/> info@lccg.tokyo

Our Aim

The project “Linking Cloth-Clothing Globally” aims to describe 18th-20th century’s interconnected history of textile fibres, threads, textiles and garments from global perspective. It sets “Global Depreciation of values in the textile-related products” as its main theme. The globe shared and circulated increasingly cheaper commercialized cloth and clothing in 18th-20th century. This project sees penetration of cheaper cloth or clothing not as a simple and automatic process but as a process that accompanied structural changes in the global commodity chains, as well as transformations in the dress value systems in local, regional and global level. The project aims to describe that process focusing mainly on 1700- 1960. It invites scholars from multiple fields to join.

About the Symposium

This symposium is the first of the series of conferences and workshops this project will provide in 2015-2018. It is led by the Study Group LCCG (Linking Cloth-Clothing Globally <http://www.lccg.tokyo/>) with seven Japanese historians (Naoko Inoue, Miki Sugiura, Izumi Takeda, Nao Tsunoda, Keiko Suzuki, Emi Goto and Atsuko Ukai) as core organizers. Haneda Masashi, Beverly Lemire, Michael North and Jeremy Prestholdt and Thomas DaCosta Kaufmann are the long term collaborating research partners.

Our symposium discusses connecting points and missing links for the global mapping of textile-related products for 18th-20th century. For providing new perspectives, the symposium focuses on “Low quality textiles” circulated globally in various trading networks in 18th century in relation to other circulations as well as “Made in Japan products” in 19th and 20th century. It consults the process of standardization of products focusing on local readymade production in different regions. It sheds lights this time on Latin America, Russia, Northern North America and Japan as “missing links” regions and aims to see how global history could be rewritten integrating these regions.

If you are interested, please contact us through our website.

31st July 2015 / 9:30-17:50

9:30- 9:45 Opening Remarks (Coffee and Tea are served from 9:00)

Session I Global Circulations of "Cheaper" Cloth-Clothing in the 18th Century

9:45- 10:25 Giorgio Riello, the University of Warwick, UK
From India to the World: Cotton Textiles' Global Reach in the Eighteenth Century

10:25- 11:05 Izumi Takeda, Wako University, Japan
Positioning the Irish coarse linens in an eighteenth-century global context

11:20-12:00 Anne McCants, Massachusetts Institute of Technology, US
Textile Meanings in a Global Capital: Fabric and Fashion in 18th c. Amsterdam

12:00 -12:45 Miki Sugiura, Hosei University, Japan
Garments for sail and textiles for slaves: Creation of Cheaper Cloth and Clothing in Cape Town in the 18th century

Session II Mapping "the South" and "the North"

14:15-14:55 Renate Pieper, University of Graz, Austria
Changing dress codes in the Spanish Empire during the 18th century

14:55-15:35 Takeshi Fushimi, Keio University, Japan
Composition of Textile Products Traded in Late-Colonial Mexico: Limited Consumption of the Spanish Fashion

15:50-16:30 Masachika Shiotani, Tohoku University, Japan
The cotton "Upland" which connected Russia and America in 19th century

16:30-17:10 Irina Potkina, Russian Academy of Sciences, Russia
The Russian Singer Company: business strategy and partners

17:10-17:50 Takako Morinaga, Ritsumeikan University, Japan
The Russian fur trade and the global market focusing on the Kyahkta trade and European exports in the 19th century

19:00- Reception

1st August 2015 / 9:30-18:00

Session III Mediating and Uniforming the Global Circulation

9:30-10:20 Book Discussion "Mediating Netherlandish Art and Material Culture in Asia"
(North / DaCosta Kaufmann eds, 2014)

Mediating European Art through Company Channels in Asia

Discussants: Michael North, University of Greifswald, Germany
Junko Aono, Kyushu University, Japan

10:20-11:00 Beverly Lemire, Alberta University, Canada
*Shirts & Snowshoes: Material Culture & European Imperial Agendas in an
Early Globalizing Era, c. 1660-1800*

11:10-11:50 Nao Tsunoda, Japan Society for the Promotion of Science, Japan
*System of Creating Fashion: Parisian Fashion Industry in the 18th and 19th
Centuries*

11:50- 12:30 Emi Goto, the University of Tokyo, Japan
*Europeanization or Globalization? A Question of Fashion in Nineteenth- and
Twentieth-Century Asia*

14:00-14:40 Hissako Anjo, Otemae University, Japan
*Ready-Made Men's suits before "the Era of Ready-Made": Focusing on the
Rise of High Quality Ready-Made Western Clothing in 1920s Japan*

Session IV "Made in Japan" Products in Global Context

14:40-15:20 Naoko Inoue, Tokyo International University, Japan
*Emergence of Japanese Silk Waste Industry in Global and Domestic Context:
from Late 19th Century to Early 20th Century*

15:30-16:10 Keiko Suzuki, Ritsumeikan University, Japan
Kimono Culture in Twentieth-Century Global Circulation

16:10-16:50 Jeremy Prestholdt, University of California, San Diego, US
*Fashion between empires: African consumers, Japanese industry, and British
economic power in the interwar period*

17:00-18:00 General Remarks & Discussions